**La Roche Posay x Chemist Warehouse AFL Grand Final 2026 Promotion Terms & Conditions ("Conditions of Entry")**

| Schedule | |
|---|---|
| **Promotion:** | La Roche Posay x Chemist Warehouse AFL Grand Final 2026 Promotion |
| **Promoter:** | L'Oreal Australia Pty Ltd ABN 40 004 191 673, 564 St Kilda Road, Melbourne, VIC 3004, Australia. Ph: 03 8680 0000<br><br>For any enquiries regarding this Promotion, please contact the Promoter via aucustomercare@loreal.com or 03 8680 0000 |
| **Promotional Period:** | **Start time/date:** 10:00 am AEST on 23/09/26<br>**End time/date:** 7:00 pm AEST on 26/09/26 |
| **Eligible entrants:** | Entry is only open to Australian residents who are 18 years of age or over. |
| **How to Enter:** | To enter the Promotion, the entrant must complete the following steps during the Promotional Period:<br><br>a) attend the AFL Footy Festival at Yarra Park outside the MCG (taking place from 23/09/26 to 26/09/26) ( "**Event**");<br>b) visit the Chemist Warehouse & La Roche-Posay AFL Grand Final Activation at the Event ("**Activation**");<br>c) scan the QR code advertised and sign up to the La Roche-Posay database at the Activation; and<br>d) (optional) play the cornhole game at the Activation site ("**Game**"), while Game prize stocks last.<br><br>All entrants who sign up to the La Roche-Posay database via the QR code advertised at the Activation will receive one (1) entry into the draw (regardless of whether they have won a prize in the Game or not).<br><br>Entrants must continue to be signed up to the La Roche-Posay database at the time of the draw to be eligible for a prize. |
| **Game:** | ● The entrant must, from the designated kicking point, successfully kick the ball through target holes A, B, C, D and E. Successfully completing all five (5) targets wins the entrant one (1) La Roche-Posay Orange Pouch (while prize stocks last).<br>● If the entrant acts in a disorderly manner, attempts to skip their position in the queue, is physically or verbally abusive, or is disruptive to the peaceful implementation of the Game, they may, at the promotional staff member's discretion, be asked to leave and may forfeit their chance to participate in the Game and/or their right to a prize.<br>● If there is any dispute as to whether the entrant has successfully kicked the ball through any of the target holes, the Promoter's decision will be final. |
| **Entries permitted:** | Limit one (1) entry and Game attempt permitted per person. |
| **Winner Determination:** | Draw: |

© 2026 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

| | |
|---|---|
| | ● The draw will take place at Plexus, Level 9, 628 Bourke Street, Melbourne VIC 3000 at 12:00 pm AEST on 28/09/26 using computerised random selection.<br>● The first valid entry drawn will be the winner of the prizes specified below.<br>● The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn.<br>● If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance. |
| **Total Prize Pool:** | AUD$500.00 |

| Prize Description | Number of this prize | Value (per prize) |
|---|---|---|
| The draw prize is $500 worth of La Roche-Posay products. | 1 | AUD$500.00 |

| | |
|---|---|
| **Further Prize Details:** | The specific products included in the prize will be determined by the Promoter in its sole discretion. |
| **Winner notification:** | The winner will be contacted via email and phone within seven (7) days of the draw . |
| **Unclaimed Prizes:** | Prize must be claimed by 11:00 am AEDT on 29/10/26. In the event of any unclaimed prize, an unclaimed prize draw will take place at the same time and place as the original draw on 30/10/26. The winner of the unclaimed prize draw will be contacted via email and phone within seven (7) days. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. |

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("Promotional Period"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "Immediate family member" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. Participants of the Game must possess appropriate levels of fitness, health, skill, balance, dexterity and other personal characteristics so as to be able to safely undertake the Game. Entrants must carefully assess the levels of fitness, health, skill, balance, dexterity and other personal characteristics required of them when the Game is disclosed to them. Entrants must immediately withdraw from the Game if they may not satisfy any of the required levels of fitness, health, skill, balance, dexterity or other personal characteristics. The Promoter may require entrants to submit

© 2026 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

information relating to their fitness, health, skill, balance, dexterity or other personal characteristics. Acceptance of an entrant following receipt of this information in no way: (a) constitutes a representation or assurance that the entrant is suited to undertake the Game; or (b) relieves the entrant of the obligation to assess the requirements of the Game and to withdraw if there is any doubt regarding their suitability.

6. All reasonable attempts will be made to contact the draw prize winner.
7. If the winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
8. The value of the prizes is accurate and based upon the recommended retail value of the prizes where applicable (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification.
11. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. All entries will be the property of the Promoter. The information entrants provide will be used by the Promoter for the purpose of conducting this competition. The Promoter may collect entrants' personal information (including through its contractors or agents) or disclose entrants' personal information to its contractors and agents to assist in conducting this competition or communicating with, or developing its relationship with, entrants including to overseas locations such as New Zealand, the USA, Canada, Singapore and other countries in Asia and the EU. By entering this Promotion, entrants consent to the storage of their personal information on the Promoter's database and the Promoter may use this information for future competition and marketing purposes regarding its products, including contacting the entrant via electronic messaging. By entering this Promotion, entrants consent to receiving SMS or email messages from the Promoter. The Promoter is bound by the Privacy Principles in the Privacy Act 1988. Entrants can request access to the personal information the Promoter holds about them by contacting the Promoter at the address stated in the Promoter section of these conditions. The Promoter's Privacy Policy, located at https://www.loreal.com/en/australia/pages/group/privacy-policy-australia/ (for Australia) and https://www.loreal.com/en/new-zealand/pages/group/privacy-policy-new-zealand/ (for New Zealand), contains information about: (a) how entrants can seek access to the personal information the Promoter holds about them and seek the correction of such information; and (b) how entrants can complain about a privacy breach and how the Promoter will deal with such a complain.
14. Any direct marketing communications sent by the Promoter that constitute commercial electronic messages under the Spam Act 2003 (Cth) will, where required by that Act, include a functional unsubscribe facility that complies with the Spam Act 2003 (Cth) and the Spam Regulations 2021 (Cth). The entrant may use that facility to opt out of further such communications.
15. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.

© 2026 Plexus Services Pty Ltd. Do not reproduce or amend without authority.

16. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
17. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
18. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
19. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter’s decision, acting reasonably, will be final.
20. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter’s liability is limited to the minimum allowable by law).
21. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
22. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
23. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.

© 2026 Plexus Services Pty Ltd. Do not reproduce or amend without authority.