

LRP_Strava Challenge Giveaway_August 2026 Promotion Terms & Conditions ("Conditions of Entry")

Schedule								
Promotion:	LRP_Strava Challenge Giveaway_August 2026 Promotion							
Promoter:	L'Oreal Australia Pty Ltd ABN 40 004 191 673, 564 St Kilda Road, Melbourne, VIC 3004, Australia. Ph: 03 8680 0000 For any enquiries regarding this Promotion, please contact the Promoter via service@laroche-posay.com.au or 03 8680 0000							
Promotional Period:	Start time/date: 12:01 am AEST on 27/07/26 End time/date: 11:59 pm AEST on 07/09/26							
Eligible entrants:	Entry is only open to Australian residents who are 18 years of age or over. Entrants must remain subscribed to the La Roche-Posay mailing list at the time of the draw to be eligible for a prize.							
How to Enter:	To enter the Promotion, eligible entrants must, during the Promotional Period, complete the following steps: 1. Complete the La Roche-Posay 10-day movement challenge on Strava by logging at least 10 days of movement between 01/08/2026 and 31/08/2026. 2. Click the link received via email upon completing the challenge to access the online entry form. 3. Fully complete and submit the entry form with all requested personal details (First name, Last name, Email, Phone, Closest Capital City) and opt-in to the La Roche-Posay e-newsletter by 11:59 pm on 07/09/2026.							
Entries permitted:	Limit one (1) entry permitted per person and email address.							
Winner Determination:	Draw: a. The draw will take place at Plexus, Level 4, 411 Collins Street, Melbourne VIC 3000 at 12:00 pm AEST on 10/09/26 using computerised random selection. b. The first ten (10) valid entries drawn will be the winners of the prizes specified below. c. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. d. If a draw is scheduled on the weekend or a public holiday, the draw will be conducted at the same time and location on the following business day. The Promoter will ensure each draw is open for public scrutiny and anyone may witness the draw on request. The winner of a drawn prize is determined by chance.							
Total Prize Pool:	AU\$2,500							
<table><tr><th>Prize Description</th><th>Number of this prize</th><th>Value (per prize)</th></tr><tr><td>The prize is a La Roche-Posay prize pack which includes: - a La Roche-Posay Anthelios UVMune 400 Invisible Fluid SPF50+ 50ml; - a La Roche-Posay Anthelios Invisible Spray SPF50+ 200ml; - a La Roche-Posay Cicaplast Baume B5+ 40ml; - a La Roche-Posay Hyalu Suractivated Serum 30ml; - a La Roche-Posay branded water bottle; - a La Roche-Posay branded bag; and - a La Roche-Posay branded hat. </td><td>10</td><td>AU\$250.00</td></tr></table>			Prize Description	Number of this prize	Value (per prize)	The prize is a La Roche-Posay prize pack which includes: - a La Roche-Posay Anthelios UVMune 400 Invisible Fluid SPF50+ 50ml; - a La Roche-Posay Anthelios Invisible Spray SPF50+ 200ml; - a La Roche-Posay Cicaplast Baume B5+ 40ml; - a La Roche-Posay Hyalu Suractivated Serum 30ml; - a La Roche-Posay branded water bottle; - a La Roche-Posay branded bag; and - a La Roche-Posay branded hat.	10	AU\$250.00
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Winner notification:	The winners will be contacted in by phone and email within seven (7) days of the draw.
Unclaimed Prizes:	Prize(s) must be claimed by 12:00 pm AEDT on 15/10/26. In the event of any unclaimed prize(s), an unclaimed prize draw will take place at the same time and place as the original draw on 16/10/25. The winner(s) of the unclaimed prize draw will be contacted in writing within seven (7) days. The draw conductor may select additional reserve entries in case an invalid entry or entrant is drawn. If there are no prize winner(s) or winner(s) for this Promotion cannot be found, this information will be published at https://www.laroche-posay.com.au/customer-service-terms-and-conditions.html.

1. The entrant agrees and acknowledges that they have read these Conditions of Entry (and the Schedule) and that entry into the Promotion is deemed to be acceptance of these Conditions of Entry (and the Schedule). Any capitalised terms used in these Conditions of Entry have the meaning given in the Schedule, unless stated otherwise.
2. The Promotion commences on the Start Date and ends on the End Date ("**Promotional Period**"). Where applicable, entries are deemed to be received at the time of receipt by the Promoter and not at the time of transmission or deposit by the entrant. Records of the Promoter and its agencies are final and conclusive as to the time of receipt.
3. Valid and eligible entries will be accepted during the Promotional Period.
4. Employees (and their immediate family members) of the agencies/companies directly associated with the conduct of this Promotion, the Promoter, businesses involved in determination of winner/s for the Promotion, businesses involved in the management of the Promotion, any organisation benefiting from the Promotion, the Promoter's distributors, suppliers, subsidiary companies/businesses and associated companies and agencies are not eligible to enter. "**Immediate family member**" means any of the following: spouse, ex-spouse, de-facto spouse, child or step-child (whether natural or by adoption), parent, step-parent, grandparent, step-grandparent, uncle, aunt, niece, nephew, brother, sister, step-brother, step-sister or 1st cousin.
5. All reasonable attempts will be made to contact the winner.
6. If the winner chooses not to take their prize (or is unable to), or does not take or claim a prize within a reasonable time, as specified by the Promoter, they will forfeit the prize and the Promoter is not obliged to offer a substitute prize.
7. Where entry is allowed by purchase or subscription, the cost of the product or service is no greater than the cost would be without the opportunity to participate in the Promotion.
8. The value of the prizes is accurate and based upon the recommended retail value of the prizes where applicable (inclusive of GST) at the date of publication. The Promoter accepts no responsibility for any variation in the value of the prizes after that date.
9. No part of a prize is exchangeable, redeemable for cash or any other prize or transferable, unless otherwise specified in writing by the Promoter.
10. If a prize (or portion of a prize) is unavailable the Promoter reserves the right to substitute the prize (or that portion of the prize) to a prize of equal or greater value and specification, subject to any written directions of a regulatory authority.
11. No entry fee is charged by the Promoter to enter the Promotion. Where entry is allowed online, there is no additional cost to enter the Promotion other than any cost paid by the entrant to access the website or social media platform of entry via their Internet service provider.
12. Each prize will be awarded to the person named in the entry and any entry that is made on behalf of an entrant or by a third party will be invalid. If there is a dispute as to the identity of an entrant or winner, the Promoter reserves the right, in its sole discretion, to determine the identity of the entrant or winner.
13. All entries will be the property of the Promoter. The information entrants provide will be used by the Promoter for the purpose of conducting this competition. The Promoter may collect entrants' personal information (including through its contractors or agents) or disclose entrants' personal information to its contractors and agents to assist in conducting this competition or communicating with, or developing its relationship with, entrants including to overseas

locations such as New Zealand, the USA, Canada, Singapore and other countries in Asia and the EU. By entering this Promotion, entrants consent to the storage of their personal information on the Promoter's database and the Promoter may use this information for future competition and marketing purposes regarding its products, including contacting the entrant via electronic messaging. By entering this Promotion, entrants consent to receiving SMS or email messages from the Promoter. The Promoter is bound by the Privacy Principles in the Privacy Act 1988. Entrants can request access to the personal information the Promoter holds about them by contacting the Promoter at the address stated in the Promoter section of these conditions. The Promoter's Privacy Policy, located at <https://www.loreal.com/en/australia/pages/group/privacy-policy-australia/> (for Australia) and <https://www.loreal.com/en/new-zealand/pages/group/privacy-policy-new-zealand/> (for New Zealand), contains information about: (a) how entrants can seek access to the personal information the Promoter holds about them and seek the correction of such information; and (b) how entrants can complain about a privacy breach and how the Promoter will deal with such a complaint.

14. For the purposes of public statements and advertisements, the Promoter may only publish the winner's surname, initial and postcode of residence.
15. The Promoter reserves the right to refuse to allow a winner to take part in any or all aspects of a prize, if the Promoter determines in its absolute discretion, that a winner is not in the physical or mental condition necessary to be able to safely participate in or accept the prize.
16. It is a condition of accepting the prize that a winner may be required to sign a legal release as determined by the Promoter in its absolute discretion, prior to receiving a prize.
17. If a prize is provided to the Promoter by a third party, the prize is subject to the terms and conditions of the third party prize supplier. The terms and conditions which apply to the prize at the time it is issued to the winner will prevail over these Conditions of Entry in the event of any inconsistency. To the extent permitted by law the Promoter accepts no responsibility or liability for any delay or failure by the third party to deliver the prize, any delay or failure relating to the prize itself or failure by the third party to meet any of its obligations in these Conditions of Entry or otherwise.
18. Any guarantee or warranty given is in addition to any relevant statutory guarantees and warranties and nothing in these Conditions of Entry restricts, excludes or modifies or purports to restrict, exclude or modify any statutory consumer rights under any applicable law including the Competition and Consumer Act 2010 (Cth).
19. If for any reason any aspect of this Promotion is not capable of running as planned, including by reason of computer virus, communications network failure, bugs, tampering, unauthorised intervention, fraud, technical failure or any cause beyond the control of the Promoter, the Promoter may, in its sole discretion, cancel, terminate, modify or suspend the Promotion and invalidate any affected entries, or suspend or modify a prize, subject to State or Territory regulation.
20. The Promoter reserves the right, at any time, to validate and check the authenticity of entries and entrant's details (including an entrant's identity, age and place of residence). If a winner cannot provide suitable proof as required by the Promoter to validate their entry, the winner will forfeit the prize in whole and no substitute will be offered. Incomplete, indecipherable, inaudible, incorrect and illegible entries, as applicable, will at the Promoter's discretion be deemed invalid and not eligible to win. Entries containing offensive or defamatory comments, or which breach any law or infringe any third party rights, including intellectual property rights, are not eligible to win. The use of any automated entry software or any other mechanical or electronic means that allows an individual to automatically enter repeatedly is prohibited and may render all entries submitted by that individual invalid.
21. The Promoter reserves the right to disqualify entries in the event of non-compliance with these Conditions of Entry. If there is a dispute concerning the conduct of the Promotion or claiming a prize, the Promoter will resolve the dispute in direct consultation with the entrant. If the dispute cannot be resolved the Promoter's decision, acting reasonably, will be final.
22. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence or willful misconduct) in connection with this Promotion or accepting or using any prize (or recommendation). For the sake of clarity, this clause shall not apply

where the Promoter has contributed to or caused such loss, expense, damage, personal injury or death and shall not apply to any liability which cannot be excluded by law (in each case the Promoter's liability is limited to the minimum allowable by law).

23. Unless otherwise specified, a prize is a single event for the winner (and where relevant their companion(s)) and cannot be separated into individual events or components.
24. The winner will participate in and co-operate as required with all reasonable marketing and editorial activities relating to the Promotion, including (but not limited to) being recorded, photographed, filmed or interviewed and acknowledges that the Promoter may use any such marketing and editorial material without further reference or compensation to them.
25. The Promoter accepts no responsibility for any tax implications and the entrant must seek their own independent financial advice in regards to the tax implications relating to the prize or acceptance of the prize.
26. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
27. Authorised under: ACT Permit No. TP 26/01439.